



Kolonje, 10 April 2019

MUNICIPALITY OF KOLONJA

“Development of a mobile Green-Point at the cross-border region and promotion of prevention and recycling”

PRESS-RELEASE

Within the framework of the INTERREG - IPA CBC Programme GREECE-ALBANIA 2014-2020 will be held on the 16th and 17th April 2019, the 2nd Project Meeting of the **GREENPOINT-MOB** project.

Participating partners:

1. DIADYMA S.A., Greece (Lead Partner)
2. Municipality of Prespes, Greece
3. Municipality of Nestorio, Greece
4. Municipality of Kolonjë, Albania
5. Balkan Center for Cooperation and Development (BCCD), Albania
6. Municipality of Gjirokaster, Albania

One of the biggest challenges of the Cross-border Greece-Albania cooperation area, is Waste Management at Municipality and Regional level. **GREEN POINT MOB** project, brings an innovative way of recycling in remote and distance areas, where no recycling exists at present and at the same time promotes recycling-at-home. Primary goal of the project is to improve the waste management of remote and distant areas by increasing 50% the waste recycling.

In order to achieve the main goal, the **GREEN POINT MOB** put a lot of emphasis in training citizens, information events to recycling in practice; training and educational activities, which will take place on proper waste management practices and recycling-at-home attitude starting from the young generations and persuades to the older ones. This reflected by the placement of the **GREEN POINT MOB**, a mobile recycling unit for all different waste streams, which targets to raise awareness on the project and its objectives with open dissemination events where the **GREEN**

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POINT MOBS will be established. Prior to each open event, information seminars to the project areas will initiate for students, civil servants, companies' employees to set-up the ground for responsible waste management and the use of **GREEN POINT MOB**. A Need's Assessment report will initiate in the project area showing the current state of recycling process and the level of waste management. Based on the findings, concrete Local Recycling Plans (LRP) will be drafted with specific actions in every participant municipality towards the duplication of the recycling process. In areas where no recycling exists at the moment, the goal is set at 10% of waste recycling.

GREEN POINT MOB strives to tackle the waste management in a holistic approach transferring the Integrated Waste Management of Western Macedonia (IWM) to the Albanian counterparts. This will be achieved through joint planning and implementation process, by sharing staff and trying to improve the people's capacities in Waste Management. The partners have a unique opportunity to learn from each other and set-up a long lasting collaboration after the project ends. The project delivers the originality of the **GREEN POINT MOBS**, a mobile container with all recycling streams for remote and distant areas to start actively the recycling process. **GREEN POINT MOB's** added value is the effort to change peoples' attitude towards a more responsible waste management following proper recycling practices and methods in remote areas.

THE MAYOR OF KOLONJA MUNICIPALITY



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